



CREATING BRAND MOMENTUM

FUSE8.COM

Web Designer - Leeds/London

SHOW US YOUR SHINY PIXELS

04/10/2011

GREAT NEWS

fuse8 on the lookout for a Web Designers to join our Leeds and London teams.

We all know in our business there are so many job title variants; so what do we mean by a web designer?

In simple terms it's someone who can work alongside our UX/IA team to design and build great looking websites. This means you'll be genuinely creative; know your way around Photoshop (or Fireworks – hey, we're software agnostic here) and also be able to transform your creativity into fully 'working', totally valid pages (CSS, HTML etc...)

All the 'heavy lifting' back-end stuff is done by the developers.

We aren't looking for coders who have dabbled with Microsoft Paint, or designers who can crudely edit auto-generated code. We want that rare talent; a true digital native with a passion and ability to deliver simply the best work.

About fuse8

fuse8 are an AIM-listed integrated, interactive marketing agency with offices in Leeds, London and Russia. We combine our creative and technical skills to deliver rewarding brand experiences that put interactivity at the heart of our clients marketing and business solutions. In short, we do the digital stuff, but we aren't blind to the role 'traditional' channels still play for our clients. With a client roster that includes cool brands like as Red Bull, great businesses such as Persimmon Homes and interesting creative outlets such as Alton Towers and Welcome to Yorkshire, we need confident, knowledgeable, assured and committed people to continue to deliver outstanding creative solutions.

Responsibilities

Create

Reporting to the Creative Director you will deliver amazing, rich, engaging, pixel-perfect UI designs with fastidious attention to detail that breath life into an IA. That's a given. But there are a few other things.

Share

We need people who can inspire others and transfer their passion (and some of their abilities through informal peer-training) to some of our 'traditional' designers as well as some of our HTML developers who work out of our Russian office. Yes, that may mean the odd trip away; it will certainly mean phone/IM contact with the larger development team. You will also (with guidance from the Creative Director) still be required to use your inquisitive mind to seek out new and innovative ideas from all corners of the interactive universe to ensure you keep your own creative mind well fed.

Deliver

A commercial understanding of the need to work on time and on budget means we can pay the bills – so an ability to organise yourself and your workload is crucial. While our Project Manager's don't bite, they might raise their voice if things slip! That said, you will be responsible for helping the PM's understand how long things will take or if you have hit a snag.

Skills

Technologies

We're not going to reel off a huge list of web technologies and practices - the right person will already have a good idea of what we're looking for (but in addition, a knowledge of writing jQuery would definitely earn you bonus points). While this is a web designer not developer role – if you have dabbled with things 'around the back end' then that's great – our developers will love that you have that understanding too.

Experience

2+ years experience within a similar role is preferable. Don't worry though if you don't have much in the way of academic qualifications. Some of the best web-designers we know are self-taught. A 2:2 in NuMeeja Design from the University of North-East Cheshire is all very well but an amazing portfolio of your own great work (commercial, personal, freelance – whatever) is what we want to see.

Communication

For an agency that often delivers work using skills from all 3 present offices, clear communication is vital. Often, no amount of process documentation can beat a person who can clearly articulate their idea, their opinion or their rationale. Alongside verbal communication, written and visual communication (sketches, storyboards, wireframes, moodboards etc) are also something you will need.

Passion

We all love the web here, we love the things you can do with it and the excitement of what's still to come. It's this passion which keeps us winning clients and keeps our clients businesses successful. We want you to show us you have a similar passion and an awareness of current creative / digital trends is essential.

Attention

This is the 'polish' that sets aside good work from great work. Whether it's shaving kilobytes off your CSS, or that extra little pixel which perfects a design, attention to detail is probably one of the most important qualities we're looking for as it's what sets us apart as an agency. We'll be applying this same attention to detail to all applications too, so be critical of what you send us - we will be.

You

We don't employ robots – yet – so who are and how you do what you do is of great interest.

Involved

For us, what we do is not just a 9-530 (or later if there's a deadline) – its something that creeps into our entire life. Many of us are involved in various extra-curricular meetings or events. What about you?

Team-member

The best interactive work is delivered by a team of experts working together – sharing, listening, collaborating and even compromising. However, sometime teams also need leaders. Can you (have you) played both roles?

Social

We like to think we're an easy-going and friendly bunch – and sometimes people might ask you to try something in a different way or give you some other constructive feedback. If you've got anger management issues or an ASBO then you're probably not going to fit in too well.

Professional

We all love what we do as a job. But we also remember it *is* a job that comes with professional responsibilities to the Directors, the shareholder, the clients and perhaps most importantly your colleagues.

Salary Package

We are happy to make a competitive offer to the selected candidate, obviously dependent on ability and experience. We're not going to put a figure on it here – but we should think it will start with a '3' no doubt. If you expect any less you're probably not yet what we need!

What we'd like to see from you

Shiny, dancing pixels. Shallow perhaps, but who doesn't like to be wowed by pretty pictures and cool moving stuff? Proof of a good working brain. It's always satisfying and reassuring to see method and intelligence make a great design into a successful product.

Contact:

Please email your CV, portfolio URL, LinkedIn profile (if you have one) and a brief statement on why you would be right for the role (Links to websites/blogs are great or JPEGs, PDFs, Flash links etc are fine too) to kevin.charlton@fuse8.com

We do value the time that people put into getting their work prepared and ready for them to apply for a job. Looking for a new job can often be a full-time job itself!
We will get in touch with the successful candidates to arrange an interview.

STRICTLY NO AGENCIES!

That's NO agencies. Strictly.

We don't care if you have a 'brilliant candidate. If they are that brilliant they will find us on their own.

Apologies up front if we don't respond to every application we receive.